

COMMUNITY LEARN TO SAIL

Southern Idaho Sailing Outreach Newsletter



Kids are Learning to Sail in Idaho!

Wow! The past two years have been hectic, fun, stressful, exciting and rewarding. What began as a neat idea culminated into actually having Treasure Valley kids on the water during our two initial Sailing Camps this summer. We could not have not done it without our generous donors. **A big thank you to all that contributed to the success of the first ever Youth Sailing Camps in the Treasure Valley.**

A Quick Recap (730 Days: by the numbers)

- 6: our volunteer board of passionate Idaho sailors looking to pay it forward.
- 2: grants for non-motorized use low docks at Spring Shores Marina = \$120,000
- 4: strategic partnerships in place with Idaho State Parks, Ada and Boise Counties, Boise Parks and Recreation and US Sailing.
- 1: IRS 501 (c)(3) Non-Profit Designation
- \$90,000: (approximately) in donations initially raised including in-kind services.
- 10: new RS Zest training sailboats and two used instruction boats secured.
- 1: on site rented storage container for boats and gear (SISO World Headquarters).
- 9: instructors certified by US Sailing during a week of training at Lucky Peak.
- 2: week long sailing camps filled and conducted after only 1 week of marketing.
- Kids on the Parks and Recreation waiting list to participate in Sailing Camps.



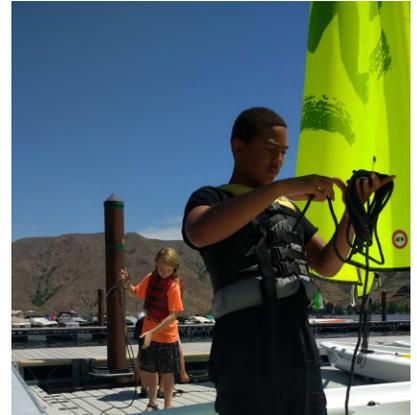
Photo



Why are We Doing This?

As a strike back against ‘devices’ and social media contagion amongst youth, the sport of sailing offers a unique outdoor experience for youngsters compared with traditional team activities. Sailing provides opportunities that foster self-reliance, builds decision-making skills, critical thinking, curiosity, confidence and offers a gateway to a lifetime of discovery and adventure.

The goal of SISO is to introduce as many Treasure Valley kids to the lifetime sport of sailing as possible. To do this, we are embarking on a strategic fundraising program beginning Fall 2019. Southern Idaho Sailing Outreach needs to raise \$415,000 to fully supply the resources needed for a safe, first rate instructional endeavor with the City of Boise. Initial plans call for the expansion to 10 summer sailing camps. (Scholarships are available via the City of Boise for under serviced youth and families). SISO has also been contacted by the Boise School District and Boy Scouts regarding the possibility of adding additional programs. Future plans include family, disabled and veteran sailing opportunities. Our plans call for an additional ten slightly larger graduate sailboats, and two new coach boats to have the best support, response and safety for the student sailors.



“There is nothing, absolutely nothing, half so much worth doing as simply messing about in boats”. Kenneth Grahame, *The Wind in the Willows*

Smiling While Treading Water

Summer is over: Lucky Peak has drawn down, our boats are put away and kids, parents, Boise Parks & Recreation, Idaho Parks, Ada County and the SISO Board are smiling. **Whoopa! Our inaugural season successfully introduced more than a dozen new sailors to the sport—on a shoestring budget—and generated overwhelming enthusiasm and anticipation for the upcoming next summer season.** It is SISO's mission to fill this need, providing a fleet of instructional sailboats, teaching/safety boats, related equipment, infrastructure, upkeep and maintenance, trained instructors, strategic planning, implementation, and a vision to keep Treasure Valley Youth afloat and sailing.



Help Make Youth Sailing Possible

We are up and running! We have successfully established the necessary strategic partnerships, secured the equipment, and trained staff to launch a youth sailing education program in Southern Idaho, and we are finding it to be hugely in demand. We need to build on this momentum now so we can assure a robust 2020 season.

Become part of our success, become a program Advocate today by supporting Youth Sailing Education in the Treasure Valley

Donate online at sailingoutreach.org by credit card (PayPal) or Check made out to:

Southern Idaho Sailing Outreach Corporation, mailed to:

Southern Idaho Sailing Outreach Corporation
2117 N 14th Street
Boise, Idaho 83702

